

BANNERS 'N' BALLOONS^{Ltd}

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Balloon Races

Thank you for downloading this pdf. We at Banners 'n' Balloons are here to help you in every way to make sure your balloon release goes off with no problems and make your event very memorable. As a company we have been in the balloon industry for over 17 years and therefore we have a great deal of experience in all fields of the industry.

We are happy to provide you with a full kit for you to do it yourself or we can come and do it for you depending on the quantity of balloons involved and location. We are also happy to supply just the helium, balloons, race tickets or nets separately. Please note that all our balloons are 100% Biodegradable.

Balloon races are an excellent way of fundraising or simply just to mark an event. Below we have given you some useful advice on how to promote, plan, and execute your balloon race.

Why organise a Balloon Race?

Schools, charities, communities and many more organisations will run a balloon race as a way to promote themselves i.e. "The great balloon race" and to also make money as they can be very profitable. Local companies may also like to get involved by having their logo printed on to the balloons, they might then like to incorporate having a photo shoot with the release to try and gain maximum coverage in the local or national papers. And even get a local celebrity to launch the balloons into the sky as the final finale to the day's event's. If you are a school you might want to use the race as a geography exercise for the pupils by having them plot on a map the location from where the ticket landed.

Organising ticket sales

We strongly recommend that you try and sell as many race tickets before the event as you can for £1.00 each, if possible give each pupil/member an allocated number of race tickets to sell. We can supply you with the small pack of tickets beforehand and then if you have a great demand in ticket sales we can send you another pack. Don't forget, the more tickets you sell the greater the profits earned for your school/charity.

Don't forget, if you can get a sponsor to pay for the balloon race pack in return for their company logo on the balloons together with local press coverage on the release, then all your ticket sales will be **profit!!**. The sponsor may also want to donate a prize to the person of the winning ticket. You may also need to give a small prize to the person that finds the ticket and takes the time to return it.

We can also provide you with large banners to help promote "The Great Balloon Race" again try and get a sponsor to help you pay for these. Again we can incorporate a company logo on the banner if you get a sponsor. Please call us for a quote on banners.



How to execute the release

1/. Place banners and posters around the event promoting the release.

2/. Sort out plenty of people to help you on the day, If you have tickets to sell, then have as many people as you can to go around promoting the release and selling tickets. We would recommend at least 2 persons per 200 balloons to help with the inflation. Only inflate the balloons 4 hours prior to the release. Also note that insufficient helium in the balloon will result in the balloon having no lift and also excess helium will cause the balloon to burst on a hot day.

3/. If you have more than 1000 balloons you should have contacted the Civil Aviation Authority (CAA) at least 28 days in advance in writing. So you might want to give them a curtesy call in the morning of the event.

4/. Make sure all the balloons, tickets, nets, and helium cylinder together with the valve are on site.

Note:- Ensure all helium cylinders are strapped to a secure post so as not to fall on anybody.

5/. Inflate a balloon and tie a knot in it, then put the knot of the balloon through the hole in the ticket. The ticket should hold itself into position. Do not use plastic balloon valves or ribbon as they are not biodegradable.

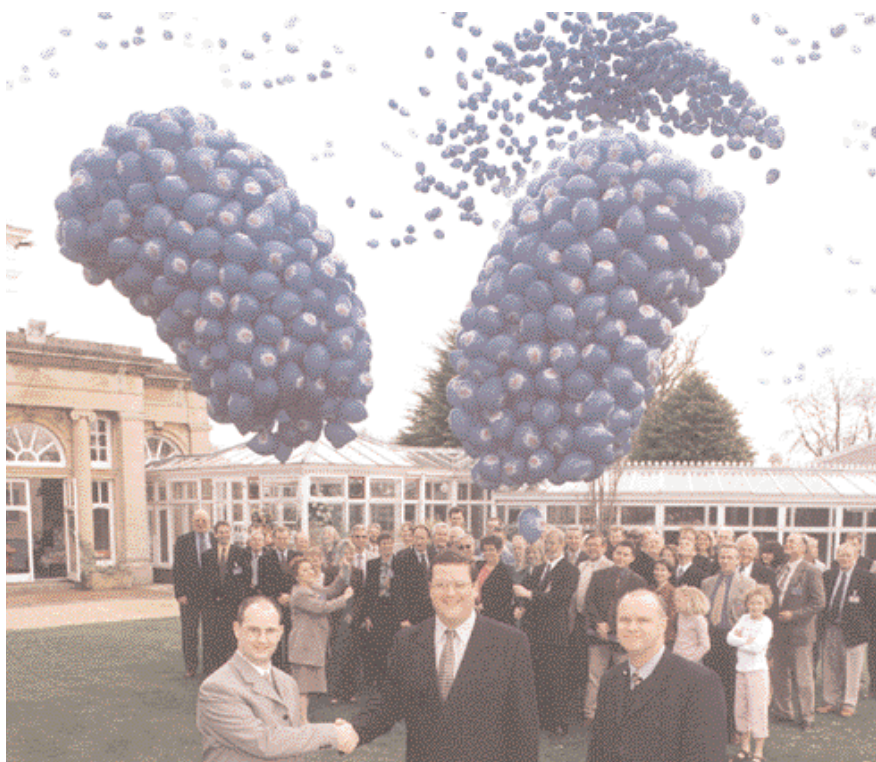
6/. Place the balloon into the balloon release net, if you do not have a net you might find a duvet cover will do the job. Alternatively some children like to release the balloon when they buy the ticket.

7/. Arrange a time for the great release, you might need to arrange this with the local newspaper.

8/. When releasing the balloons have everyone count down from 10.

9/. Release the balloons!!!!

10/. Sit back and wait for the tickets to come back. Usually you should get tickets coming back after 4 day's maybe 5 days if they go over the channel. As the tickets come back get the pupils to mark on a map the location to which they came back from.



All balloon race kits listed below contain assorted coloured 10” balloons,race tickets (printed one side) unless specified and the appropriate size helium cylinder. If you require the helium cylinder to be delivered then we will need a full postal code together with a delivery and collection date. Please let us know if you require a balloon release net.

Prices

200 Balloon Kit	Collection from Shop.....	£97.00
	Collection from a BOC Agent.....	£116.00
	Delivery/Collection by BOC lorry.....	£140.00
400 Balloon Kit	Collection from Shop.....	£151.50
	Collection from a BOC Agent.....	£170.50
	Delivery/Collection by BOC lorry.....	£194.50
900 Balloon Kit	Collection from Shop.....	£277.48
	Collection from a BOC Agent.....	£296.48
	Delivery/Collection by BOC lorry.....	£320.48

Release Nets

200 Release Net...	£40.25
500 Release Net...	£50.60
900 Release Net...	£66.70

**All prices
include VAT**

Terms and conditions

1/.When giving us a delivery/collection date we will need a person to sign for the goods upon delivery. It is your responsibility to ensure a person is there to sign. If we need to redeliver then there may be an extra charge.

2/.Any broken or lost helium cylinders and filling kits will be charged for.

3/.We will require a credit number as a deposit on the helium when placing the order.

4/. You can have to helium for a 1 week period, a rental charge of £10.00 inc per month will then be charged.

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